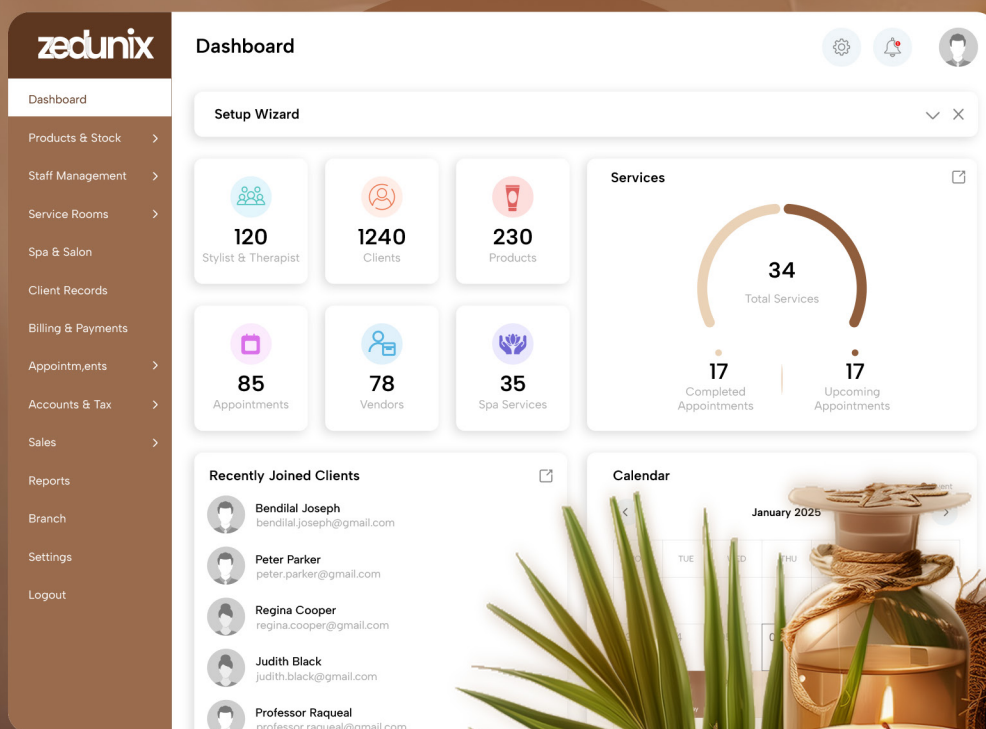


zedunix

COMPLETE
SOFTWARE
SOLUTIONS

Transforming Your Salon & Spa

Elevate Every Client Experience
with Automated CRM &
WhatsApp Marketing



www.zedunix.com

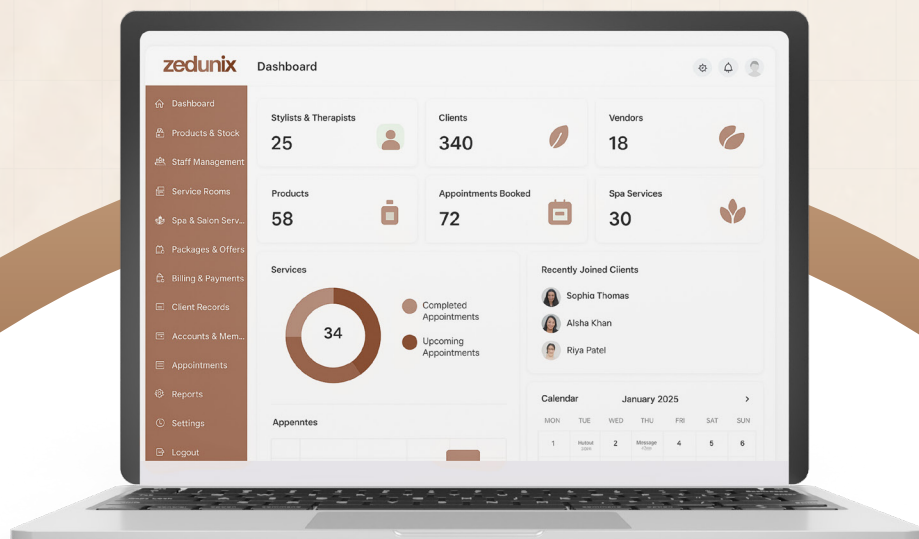
Unlock Growth: The Future of Salon & Spa Management

In today's competitive wellness industry, a thriving salon & spa business demands more than exceptional services; it requires smart, seamless management of bookings, marketing, and payments. Are you effectively managing clients, appointments, promotions, and loyalty programs to their fullest potential?

Many salon & spas struggle with manual processes and fragmented systems, leading to missed opportunities and administrative overload.

Our Solution

ZEDUNIX introduces a comprehensive, automated CRM system, powerfully integrated with WhatsApp Marketing (Meta API). This intelligent solution is your key to sustained growth and unparalleled operational efficiency.



Our Promise

**"More Clients, Less Effort,
No Additional Manpower."**

Seamlessly Connecting Your Salon & Spa to Your Clients

Our innovative platform is meticulously designed to consolidate and automate every crucial aspect of your spa's client engagement and operational workflow. Empower your business with tools that understand and predict client needs.

Our Integrated Solutions Include



Salon & Spa Booking CRM

A robust system to manage your entire client lifecycle, from initial contact to loyalty.



Salon & Spa WhatsApp Marketing CRM

Leveraging India's most popular messaging app for direct, personalized client communication.



Easy Website Integration

Empower clients to book directly from your existing website with a smooth interface.



Easy Payment Gateway Integration

Securely accept online payments for all your packages and services.

Effortless Management, Elevated Service

Our core Booking CRM acts as the centralized brain of your spa operations, bringing unprecedented organization and efficiency to client management, promotions, and scheduling. Focus on your clients while our system handles the complexity.

Key Features of Your Booking CRM



Centralized Client Management Database

Maintain comprehensive profiles, service history, and preferences for every client.



Dynamic Promotional Messaging

Reach clients effectively via WhatsApp, SMS, Voice SMS, and even AI Voice Calls with targeted offers.



Intuitive Appointment Scheduling

Simple booking, real-time availability updates, and automated notifications for both staff and clients.



Automated Offers & Reminders

Set up automated campaigns to send special offers and crucial appointment reminders, reducing no-shows.

Personalized Communication, Powerful Campaigns

Harness the unparalleled reach of WhatsApp to connect directly with your clients like never before. Our integration with the official Meta API ensures secure, reliable, and highly effective communication strategies.

Transforming Client Engagement

01

Automated Campaigns

- Welcome messages for new clients, creating instant connection.
- Festive and seasonal promotions to drive timely bookings.
- Package expiry reminders to encourage re-purchase.

02

Personalized Client Messaging

- Birthday and anniversary greetings complete with special offers.
- Custom wellness tips dynamically generated based on service history.
- Intelligent upsell suggestions, like "Upgrade your massage to 90 mins at just ₹500 extra."

Advanced WhatsApp Features

01

Smart Follow-ups

- Automated prompts for missed appointments: "Would you like to rebook?"
- Post-service feedback surveys automatically sent for continuous improvement.
- Re-engagement messages for inactive clients (e.g., after 60 days).

02

WhatsApp Payment Links

- Send "Pay Now" buttons directly with booking confirmations for seamless transactions.
- Easily collect deposits or prepayments, securing your bookings instantly.

03

WhatsApp Bot for Quick Booking

- An auto-reply system for instant answers to FAQs (location, timing, services, pricing).
- Clients can type "Book Facial," and the bot shows available slots for self-service booking.

04

Review & Feedback Automation

- An automated WhatsApp message requesting feedback after every service.
- Positive reviews are intelligently redirected to Google/Instagram to boost your online reputation.

Cultivate Loyalty: Transform Clients into Advocates

Engaging Loyalty Features

01

Points-Based Loyalty Program

- Clients automatically earn points for every service booked. (e.g., ₹100 spent = 1 point).
- Redeem points for attractive discounts or free add-on services (e.g., a complimentary head massage).

02

Loyalty Bonuses

- Implement Silver / Gold / Platinum / Diamond tiers for structured rewards.
- Reward clients for purchasing packages with bonus credits.

Example: Pay ₹10,000 → Get ₹12,000 worth of services. The system automatically tracks the remaining balance.

03

Referral Rewards

- Incentivize your clients to spread the word: when they invite a friend, both referrer and referee get rewards (e.g., ₹500 off their next booking).
- Automated tracking in the CRM and WhatsApp notifications simplify management.

04

WhatsApp Loyalty Notifications

- Automated, personalized reminders to keep loyalty top-of-mind.

Examples: "You have 50 points left. Redeem before expiry!" or "Only 20 points away from a free facial."

05

Birthday & Anniversary Gifts

- Automatic WhatsApp greetings delivered with a special, personalized coupon.

Example: "Happy Birthday! Enjoy 20% off your favorite spa treatment this week."

06

Check-In Streak Rewards

- Rewards for clients who maintain frequent visits within a specific timeframe.

Example: Visit 5 times in 3 months → get the 6th service free.

07

Feedback Rewards

- Boost engagement and collect valuable feedback by rewarding clients.
- After-service WhatsApp survey → clients earn extra points when they submit their insights.

08

Loyalty Wallet Integration

- Points and credits are securely stored like a "Wallet Balance" directly within your CRM.
- Clients can easily check their balance anytime via your WhatsApp bot for transparency.

09

Exclusive VIP Day/Service

- Host dedicated "Loyalty Members Days" with special discounts and exclusive access.
- Offer advance access to new treatments specifically for your most loyal clients, making them feel truly valued.

Why Choose **ZEDUNIX**?

Unleashing Your Salon & Spa's Full Potential

Choosing **ZEDUNIX** means investing in a solution that not only streamlines your operations but actively drives client engagement and retention. We provide the robust technology and unwavering security you need to thrive.

Transformative Benefits You'll Experience

Increased Client Retention & Loyalty:

Build stronger relationships with every interaction.

Reduced No-Shows:

Automated reminders ensure clients arrive on time.

More Repeat Bookings:

Automated, personalized offers keep clients coming back.

Streamlined Customer Data Management:

All client information organized and accessible.

Direct Client Engagement:

Utilize WhatsApp, India's most used platform, for immediate connections.

Unmatched Technology & Security:

- Cloud-based & Scalable CRM
- Data Privacy & Encryption
- Official Meta WhatsApp API Integration



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A Product By
Zollid Branding Solutions Pvt. Ltd.

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