

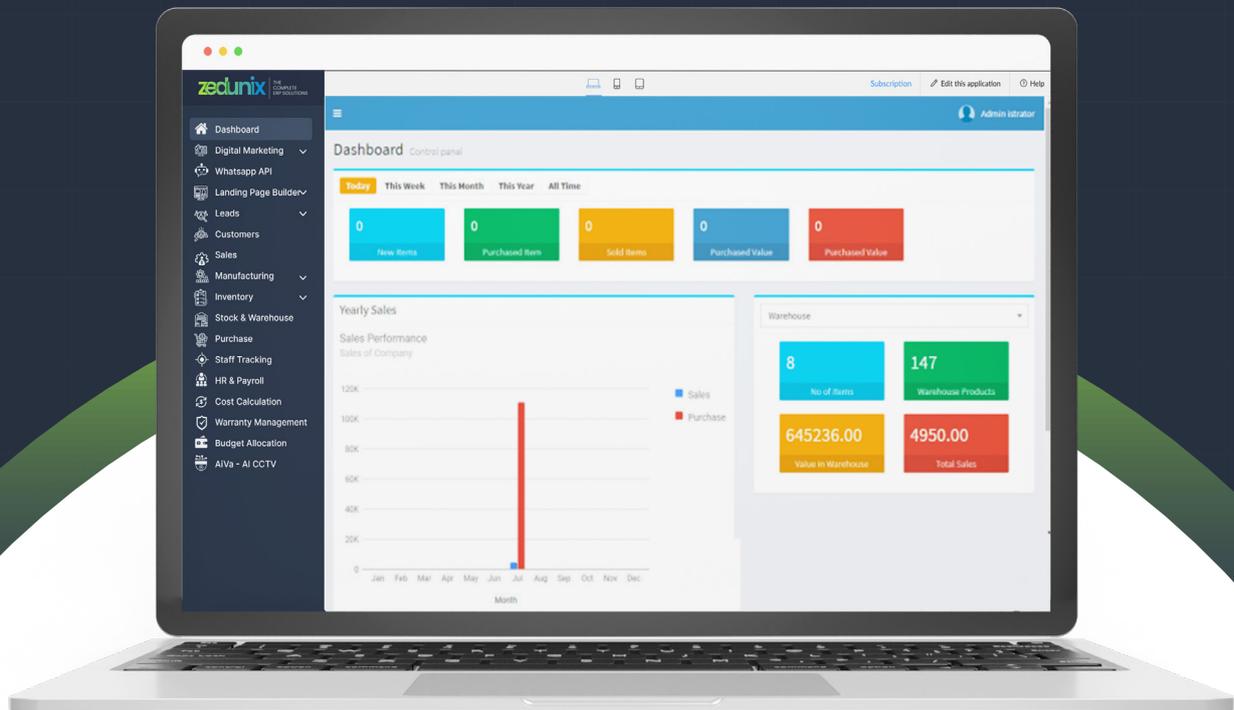
AI Powered ERP For Multi-Store Manufacturing Brands

GARMENTS

LEATHER

STEEL

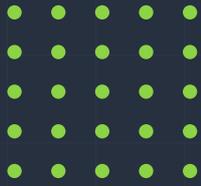
FURNITURE



Produced By

ZOLLID[®]

BRANDING SOLUTIONS PVT. LTD.



BUILT FOR SCALABLE, INTELLIGENT MANUFACTURING

Zollid ERP is an AI-integrated business management platform engineered for multi-store, multi-department, and multi-product companies. Whether you're running a fashion chain, a furniture empire, or a metal works company—**Zollid ERP** connects every corner of your business into one seamless, smart ecosystem.



CORE ERP MODULES

SALES MANAGEMENT

- Multi-store sales tracking
- Order processing & invoicing
- Sales performance reports by location & product
- Integration with POS systems

MANUFACTURING MANAGEMENT

 Exclusive

- Bill of Materials (BOM) tracking
- Work Order creation & scheduling
- Real-time production monitoring
- Quality control checkpoints

MULTI-STORE INVENTORY

- Inventory sync across warehouses, factories & stores
- Real-time stock levels & alerts
- Auto-replenishment system

STOCK & WAREHOUSE MANAGEMENT

- Batch and lot tracking
- Stock transfer between branches
- Expiry alerts, bin location mapping, damaged stock logging





LOGISTICS MANAGEMENT

- Route planning and delivery scheduling
- Real-time vehicle tracking
- Integration with logistics providers
- Delivery performance analytics



PURCHASE MANAGEMENT

- Vendor quotations & comparison
- Purchase Order generation
- GRN (Goods Receipt Notes)
- Supplier performance reports



OUTDOOR SALES STAFF TRACKING

- GPS tracking of sales executives
- Attendance logging via mobile
- Route planning & visit logs
- Real-time sales performance monitoring



CUSTOMER FLOW WITH AI CAMERAS

 Advanced AI Engine

- Footfall analysis in retail locations
- Heatmap visualization of movement patterns
- Dwell time and behavior tracking
- Data-driven merchandising insights



HR & PAYROLL

- Employee onboarding
- Biometric/AI-Camera based attendance
- Payroll with ESI, PF, TDS integration
- Performance appraisals & reports



PRODUCTION COST CALCULATION

- Raw material cost allocation
- Labor & overhead tracking
- Real-time cost-per-unit calculation
- Cost center reports



PRODUCT WARRANTY MANAGEMENT

- Warranty tracking by batch/serial number
- Auto alerts for expiring warranties
- Customer warranty card integration
- Post-sale service & claims management

MARKETING & LEAD GENERATION SUITE



MARKETING BUDGET ALLOCATION

- Set and track budgets across channels
- ROI monitoring by campaign
- Expense planning for digital/print/media



DIGITAL MARKETING DASHBOARD

- Run and monitor email, SMS, and social ads
- Engagement and lead conversion tracking



LEAD MANAGEMENT SYSTEM

- Capture leads from web forms, campaigns, events
- Automatic scoring and assignment
- Status tracking and reminders



LANDING PAGE BUILDER

- Drag-and-drop builder for campaign pages
- Integration with lead forms and CRM
- Performance analytics (CTR, bounce rate, etc.)



WHATSAPP API INTEGRATION

- Automated order confirmations & updates
- Payment reminders & promotional messages
- Two-way support messaging
- Broadcast offers and seasonal campaigns



Why Choose ZOLLID ERP?



AI-Powered
Business Intelligence



Integrated with IoT &
Camera Systems



Customizable to Your
Industry & Workflow



Real-Time Mobile &
Web Dashboards



Cloud-Based & Secure



Backed by Dedicated
Support & Training



Fully Scalable –
From 1 Store to 100+



Also Available

- ▶ AMC & Support Plans
- ▶ Cloud or On-Prem Deployment Options
- ▶ Mobile App Access
- ▶ Custom API Integrations

Total Control. Real Intelligence. One Platform.

From production floors to marketing funnels, from
inventory rooms to customer touchpoints

Zollid ERP

Empowers your business to operate
Smarter, Faster and more Profitably.

Book a Free Demo

ZOLLID[®]
IMAGINE | INVENT | INNOVATE

KALYAN NAGAR, BANGALORE

Zollid Branding Solutions Pvt. Ltd.

☎ +91 9746 333 383

✉ info@zollid.in

🌐 www.zollid.in