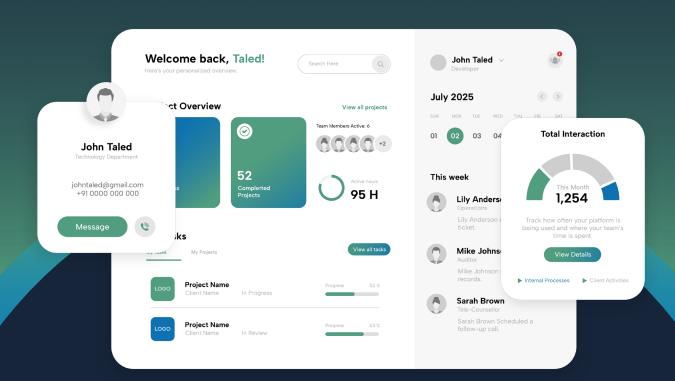


Zedunix ERP:

Your Comprehensive Solution for Startup Growth



Your Comprehensive Solution for Startup Growth

Welcome to Zedunix ERP, a powerful and intuitive Enterprise Resource Planning solution designed specifically to empower startups like yours. We understand the unique challenges and rapid growth pace of new businesses. Our ERP system provides the essential tools you need to streamline operations, enhance productivity, and make informed decisions, allowing you to focus on innovation and scaling your vision.

Zedunix ERP is offered in two flexible modules: Basic for foundational operational control, and Advanced for comprehensive, integrated management including remote team oversight and enhanced marketing capabilities.



Basic Modules

(Foundations for Growth)

01

Project Management

- Seamless Project Execution
- Workflow Optimization
- Collaborative Environment

02

Team Management

- Centralized Team Oversight
- Task Assignment & Tracking
- Performance Monitoring

03

HR Module

- Streamlined HR Operations
- Compliance & Records
- Employee Lifecycle Management

04

Finance & Accounts Management

- Simplified Financial Control
- Automated Bookkeeping
- Reporting & Analysis

05

Invoice, Proposal, & Sales Generation

- Effortless Document Creation
- Accelerated Sales Cycle
- Customizable Templates

6 -/

Attendance Tracking

- Accurate Time Management
- Automated Reporting
- Simplified Payroll Input

07

Leads Management

- Organized Lead Pipeline
- Lead Nurturing
- Conversion Optimization

08

Landing Page

- Customize and Monitor.

Advanced Modules

(Empowering Comprehensive Growth)

Includes All Basic Module Features

01

Remote Desk

- Enhanced Remote Team Oversight

02

Marketing Module

- Integrated Marketing Campaigns
- Audience Segmentation
- Performance Analytics

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Hiring & Recruitment Module

- End-to-End Recruitment
- Applicant Tracking System (ATS)
- Interview Management

04

WhatsApp API Integration

- Direct Customer Communication
- Automated Notifications
- Personalized Interactions

03



Basic Modules(Foundations for Growth)

1. PROJECT MANAGEMENT

- Seamless Project Execution: Plan, execute, and monitor all your projects with ease. Our module helps you define project scope, assign tasks, set deadlines, and track progress in real-time.
- Workflow Optimization: Visualize project timelines, identify bottlenecks, and ensure resources are allocated efficiently to keep your projects running smoothly and delivered on time.
- Collaborative Environment: Facilitate seamless communication and collaboration among project team members, ensuring everyone is aligned and informed

2. TEAM MANAGEMENT

- Centralized Team Oversight: Maintain a comprehensive database of your team members, their roles, and responsibilities.
- Task Assignment & Tracking: Easily assign tasks, monitor individual and team progress, and ensure accountability. Track "to-do" lists and project contributions for a clear overview of work distribution.
- Performance Monitoring: Gain insights into team workload and efficiency, helping you
 optimize resource utilization and identify areas for support.

3. HR MODULE

- Streamlined HR Operations: Manage employee data, onboarding processes, and essential HR documentation efficiently.
- **Compliance & Records:** Ensure your HR operations run smoothly with organized records and simplified administrative tasks, helping you stay compliant.
- Employee Lifecycle Management: From onboarding new hires to managing employee information, our HR module simplifies the entire employee lifecycle.

4. FINANCE & ACCOUNTS MANAGEMENT

- Simplified Financial Control: Gain complete visibility and control over your startup's finances. Manage income, expenses, and cash flow with intuitive tools.
- Automated Bookkeeping: Reduce manual effort with automated transaction recording and categorization, ensuring accurate financial records.
- Reporting & Analysis: Generate essential financial reports for better decision-making and understanding your startup's economic health.

5. INVOICE, PROPOSAL, & SALES GENERATION

- Effortless Document Creation: Create professional invoices, compelling proposals, and sales orders quickly and accurately.
- Accelerated Sales Cycle: Streamline your sales process from lead to close with integrated tools that simplify document generation and tracking.
- Customizable Templates: Utilize customizable templates to ensure all your client-facing documents reflect your brand's professionalism.

6. ATTENDANCE TRACKING

- Accurate Time Management: Easily track the attendance of each team member, ensuring precise records for payroll and project allocation.
- Automated Reporting: Generate automated attendance reports, providing clear insights into working hours and punctuality.
- Simplified Payroll Input: Integrate attendance data directly for simplified and accurate payroll processing.

7. LEADS MANAGEMENT

- Organized Lead Pipeline: Capture, track, and manage all your potential customer leads in a centralized system.
- Lead Nurturing: Monitor lead status, assign follow-up tasks, and ensure no potential opportunity is missed.
- **Conversion Optimization:** Gain insights into your lead pipeline, helping you optimize your sales efforts and improve conversion rates.

8. LANDING PAGE

 Customize and Monitor: Design and publish effective landing pages directly within the ERP. Easily customize layouts, content, and calls-to-action to match your campaigns. Monitor performance metrics like views, conversions, and bounce rates to optimize your lead generation efforts.

Advanced Modules Empowering Comprehensive Growth

The Advanced Module includes all the robust features of the Basic Module, plus additional powerful tools designed for startups ready to scale, manage remote teams effectively, and amplify their marketing reach.

1. All Basic Module Features

Enjoy the full functionality of Project Management, Team Management, HR,
 Finance & Accounts, Invoice/Proposal/Sales Generation, Attendance
 Tracking, Leads Management, and 5,000 included mails.

2. Remote Desk

- Enhanced Remote Team Oversight: Gain visibility into your remote employees' activities directly from the ERP. The Remote Desk feature allows you to monitor what employees are working on their devices, ensuring productivity and accountability in a distributed work environment.
- Productivity Insights: Understand work patterns and resource utilization across your remote teams, helping you optimize workflows and support your employees effectively.

Note: This feature is designed for transparency and productivity monitoring, with appropriate privacy considerations.

3. Marketing Module

- Integrated Marketing Campaigns: Plan, execute, and track your marketing campaigns directly within the ERP. Manage email marketing, social media scheduling, and content distribution.
- Audience Segmentation: Segment your customer and lead data to create highly targeted marketing campaigns for maximum impact.
- Performance Analytics: Monitor the effectiveness of your marketing efforts with built-in analytics, helping you optimize strategies and improve ROI.

4. Hiring & Recruitment Module

- End-to-End Recruitment: Manage your entire hiring pipeline from job posting to candidate onboarding. This module streamlines the recruitment process, making it easier to attract, track, and hire top talent.
- Applicant Tracking System (ATS): Organize candidate applications, resumes, and communication in one place.
- Interview Management: Schedule interviews, collect feedback, and collaborate with hiring managers efficiently, ensuring a smooth and effective recruitment drive.

5. WhatsApp API Integration

- Direct Customer Communication: Integrate WhatsApp API directly into your ERP for seamless and instant communication with your customers, leads, and team members.
- Automated Notifications: Send automated updates, confirmations, and reminders via WhatsApp, enhancing customer engagement and operational efficiency.
- Personalized Interactions: Facilitate personalized conversations at scale, improving customer support and sales outreach.

Pricing

Start Up

Users	Price/Month
1-5	550
5 - 10	1,000

Basic

Users	Price/Month
1 - 5	600
5 - 10	1,200
10 - 20	2,400
20+	Get Quote

Advanced

Users	Price/Month
1-5	1,500
5 - 10	3,000
10 - 20	6,000
20+	Get Quote

Custom Domain: ₹5,000/-

Deployment Options

Flexibility for Your Business

Zedunix ERP offers flexible deployment options to suit your startup's infrastructure and branding needs:

Your Customer Domain:

Deploy the ERP directly on your existing customer domain (e.g., erp.yourcompany.com) for a fully branded and integrated experience.

Subdomain:

Alternatively, we can host your ERP on a dedicated subdomain provided by Zedunix (e.g., yourcompany.zollliderp.com), offering a quick and hassle-free setup.

